

## To Whom it May Concern:

SAP commits significantly to ensure that a thriving and valued ecosystem surrounds your investment in SAP solutions. **SAP's customer-focused ecosystem** brings together trusted and relevant partner solutions and services, a flexible business process platform, and communities of innovation to create value for SAP customers.

Within SAP, the Global Ecosystem and Partner Team is pleased to provide you with an overview of the relationship we share with AUDICON GmbH. This letter serves to provide validation of the partnership and product/solution certification status between SAP AG and AUDICON GmbH, located at Neuer Zollhof 3, Düsseldorf, 40221, Germany.

In support of SAP solutions and technologies, any organization can pursue an integration certification. This certification designation is meant to assure customers that a 3<sup>rd</sup> party solution does in fact meet certain standards of technical integration.

However, beyond certification, a true partnership demonstrates that an organization is not only more closely aligned with SAP to deliver robust and relevant customer solutions, but also has previously demonstrated successful customer implementations. These companies are referred to as SAP software solution partners.

At SAP, partnership status reflects a deeper commitment by both companies to work together to foster mutual growth and deliver real customer value. Achievement of the member level is a rigorous process that combines both technical and business requirements to ensure that customers are not only investing in a technically aligned solution, but also one which offers true business value in the marketplace.

AUDICON GmbH is a partner in good standing of SAP PartnerEdge as an SAP software solution partner at the member level.

AUDICON GmbH has met all requirements to use the following partnership logo in market-facing materials.



## Technical Alignment

An SAP integration certification ensures customers that a third-party solution truly integrates with an SAP product or technology. The certification process guarantees high-quality integration of third-party products, and demonstrates that the solution allows a seamless flow of business data through SAP software and SAP components via open interfaces. AUDICON GmbH has completed integration certifications with one of SAP's Integration Certification Centers:

 Name of Solution: SmartExporter; Release/Version 2.0 Integration Certification:



Date of Certification: 01-Jun-2010



Unlike logos used by other companies, the "SAP Certified" designation is not liberally awarded. SAP software solution partners must put their solution integration through stringent qualification procedures to attain certification status, resulting in the ability to use one of the following logos in any market-facing materials:

Following successful testing, SAP awards "SAP Certified Powered by SAP NetWeaver" certification status to third-party solutions that have demonstrated seamless compatibility with SAP NetWeaver. The "SAP Certified Powered by SAP NetWeaver" designation indicates that a solution runs on the SAP NetWeaver technology platform and takes advantage of the unique capabilities of the SAP NetWeaver technology platform.



The SAP ecosystem brings together diverse relationships, resources, and communities to help develop the next generation of unique or emerging solutions in concert with SAP development efforts. Fostering collaboration around these needs ensures ongoing innovation and value for everyone.

We urge you to consider the value that AUDICON GmbH and the SAP ecosystem bring to your organization. SAP is viewed as a trusted advisor, providing an open platform for custom integration and development, which includes solutions built by SAP, our customers, and our partners.

Sincerely,

## Asdrúbal Pichardo

Senior Vice President Global Partner Operations & Services Global Ecosystem and Partner Group SAP AG

P.S. More information about this solution can be found on the SAP EcoHub website at http://ecohub.sdn.sap.com/irj/ecohub/solutions/SmartExporter